

**Business Studies Curriculum Overview**

	Autumn Term		Spring Term		Summer Term	
<b>Year 7</b>	<b>7a Digital Literacy</b> Learning how to log on, store work effectively, and use Office 365, Teams, and Email.  <b>Links:</b> 7c passwords	<b>7b Computer Systems &amp; Networking</b> Understanding hardware components like input/output devices, CPU, memory, and networking basics.  <b>Links:</b> GCSE Computer Science	<b>7c Online Safety</b> Learning about e-safety, laws, ethics, hacking, DDoS, malware, and security measures.  <b>Links:</b> 7a passwords, 8e fake news	<b>7d Graphics</b> Understanding vector and bitmap graphics, using fonts, colours, and images effectively, and learning photo editing tools.  <b>Links:</b> 8d Binary Data	<b>7e Spreadsheet Modelling</b> Using spreadsheet features like cell referencing, formatting, formulas, data collection, functions, and charts.  <b>Links:</b> 1.3.2 Business revenues, costs and profits 2.4 quantitative data	<b>7f Block based Programming</b> Introduction to programming concepts like sequencing instructions, iteration, inputs/variables, selection, concatenation, cumulative sum, and functions using Edublocks.  <b>Links:</b> 8c text based programming, 8f algorithms
<b>Year 8</b>	<b>8a Augmented Reality</b> Introduction to AR and Blippar, including AR animations, interactions, and project planning with mindmaps and Lucidchart. Students build and test AR prototypes.  <b>Links:</b> CNAT IT	<b>8b Business &amp; Finance</b> Covers basic business concepts, entrepreneurship, market research, business planning, the marketing mix (4Ps), financial basics, stakeholder roles, and business ethics.  <b>Links:</b> 1.1 Role of an Entrepreneur, 1.2 Purpose and methods of market research, 1.4 Marketing mix decisions, 1.3 Putting a business idea into practice	<b>8c Text Based Programming</b> Introduction to Python programming basics: print, variables, data types, selection, iteration, lists, file handling, and functions.  <b>Links:</b> 7f block based programming, 8f algorithms	<b>8d Binary Data</b> Converting between binary and denary numbers, performing binary operations, representing images/sound in binary, and understanding Boolean logic circuits.  <b>Links:</b> 7d bitmaps	<b>8e Experience AI</b> Introduction to AI, how computers learn from data, addressing bias in AI, decision trees, solving problems with machine learning models, and exploring AI careers.  <b>Links:</b> 7c fake news	<b>8f Computational Thinking</b> Introduction to computational thinking, including abstraction, decomposition, algorithms, flowcharts, searching algorithms, and sorting algorithms  <b>Links:</b> 7f + 8c algorithms
<b>Year 9</b>	<b>1.1 Enterprise and entrepreneurship</b> why new business ideas emerge due to changes in technology, consumer wants, obsolescence; risk vs reward; role of entrepreneurs.  <b>Links:</b> 8b entrepreneurship and business planning	<b>1.2 Spotting a business opportunity</b> Identifying and understanding customer needs; purpose and methods of market research like surveys, focus groups; using research data; market segmentation and positioning  <b>Links:</b> 8b market research	<b>1.3 Putting a business idea into practice</b> Business aims/objectives- financial and non-financial; calculating revenues, costs, profits, interest, break-even, cash flow; sources of finance.  <b>Links:</b> 8b Business & Finance, 7e Spreadsheet modelling	<b>1.4 Making the business effective</b> Legal structures- sole trader, partnership, company and implications; location factors; marketing mix decisions on product, price, promotion, place; importance of business plans  <b>Links:</b> 8b Business & Finance 4Ps	<b>1.5 Understanding external influences</b> Impact of different stakeholder groups; how technology affects businesses; consumer and employment laws; economic factors like unemployment, inflation, tax)  <b>Links:</b> 8b Stakeholder roles, 7c ethics, laws	<b>1.5 Understanding external influences</b> Impact of different stakeholder groups; how technology affects businesses; consumer and employment laws; economic factors like unemployment, inflation, tax)  <b>Links:</b> 8b stakeholder roles, 7c ethics, laws
<b>Year 10</b>	Retrieval, spaced and interleaved practice for previous units.  <b>1.1 Enterprise and entrepreneurship</b> <b>1.2 Spotting a business opportunity</b> <b>1.3 Putting a business idea into practice</b>	Retrieval, spaced and interleaved practice for previous units.  <b>1.4 Making the business effective</b> <b>1.5 Understanding external influences</b>	<b>2.1 Growing the business</b> Internal/external growth methods like new products, markets, mergers; changing aims and objectives; impact of globalisation and international trade  <b>Links:</b> 1.2 Spotting a business opportunity	<b>2.2 Making marketing decisions</b> Product design, product life cycle, differentiation; pricing strategies; integrated promotional strategies; distribution channels  <b>Links:</b> 8b business planning	<b>2.3 Making operational decisions</b> Production processes and lean techniques; managing stock, suppliers and logistics; quality control and assurance; importance of customer service  <b>Links:</b> 8b business planning	<b>2.4 Making financial decisions</b> Calculating and interpreting profit, liquidity and profitability ratios; using quantitative data to assess performance and make decisions  <b>Links:</b> 1.3 Putting a business idea into practice, 7e Spreadsheet modelling
<b>Year 11</b>	Retrieval, spaced and interleaved practice for previous units.  <b>2.1 Growing the business</b> <b>2.2 Making marketing decisions</b> <b>2.3 Making operational decisions</b> <b>2.4 Making financial decisions</b>	<b>2.5 Making human resource decisions</b> Organisational structures; recruitment process; employee training and development; motivational strategies  <b>Links:</b> 1.4 Making the business effective	<b>Reviewing and integrating concepts from Theme 2- Building a business</b>  <b>Links:</b> 8a mind maps	Retrieval, spaced and interleaved practice for previous units.  <b>Topics determined by QLA of MOCK 2.</b>	Retrieval, spaced and interleaved practice for previous units.  <b>Topics determined by QLA of MOCK 2.</b>	